



**SOUTH FRONT**  
PROPERTIES

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# COMPANY PROFILE

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[www.southfrontproperties.co.ke](http://www.southfrontproperties.co.ke)

# Company Overview

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## < About us

South Front has been in existence for the last 4 years. Our main aim was to provide real estate solutions to the affordable housing space and fill the technological gap that has existed in the Real estate space.

### Our Core Values

#### i) Integrity :-

#### ii) Empowerment :-

We do seek to empower the community by offering real estate solutions that will enable majority of our clients to have decent housing.

#### iii) Diversity :-

We believe that everyone has a right to decent living. As a matter of principle we have various advisors in every category of clients to enable us offer rights solutions to every market segments

#### iv) Fairness :-

At south Fronts we believe that we need to be fair to are our stakeholders this include.

- Our Clients : We need to ensure that they pay the right price for products
- Our Suppliers : We do hold our suppliers and partners in high esteem hence the need to treat them with care, respect & responsibly.



# Service

## Property Management

To provide business strategies and assistance through a comprehensive process to buyers assisting them in working through the pre-due diligence process of purchasing a business. With the assistance of our corporate partners we will provide detailed check lists and business plans that will enable the buyer to make an informative decision as to the pathway of purchasing the business that best suits their skill set. Purchasing the right business can be a frustrating process, with the right assistance and detailed check lists and comprehensive pre-due diligence we will ensure that we will provide the right choice that will best suit the buyer's skill set.

## Valuation

South Front Properties we offer a wide range of valuation services, encompassing both land & buildings for sale and rental purposes, estate planning, insurance or mortgage. Our valuation services is based on comprehensive professionalism, consistency with the current market value and cost effectiveness. Our valuation process provides the client with a detailed property valuation report which contains full analysis of the market, full photographic record and the recommendations with likely timescale.



# Commercial Sales & Leasing

Our core line of work at South Front Property is that of selling and leasing commercial property within the East African region.

With over decades of experience within this field, our dedicated and highly qualified commercial team has a wealth of knowledge throughout the commercial market.

From small industrial warehouses through to large mixed-use development sites, our team is by far the most experienced in achieving favoured results for our valued clients. Up to date market knowledge in these areas is critical in achieving desired outcomes on commercial properties, our experienced sales and leasing team are guided through this process by strong management and up to date rates from dedicated user databases.

Our experienced commercial team are ready to assist buyers and sellers in guiding and providing the quality of service that should be expected in the property industry.





## Sales

Selling your commercial or Industrial property can be a stressful process, obtaining the correct feedback on how properties can vary on price relating to either a property being leased or vacant is critical to where the value of your property lies. Our sales agents are trained in giving the right advice to owners as to the potential variations in property value through differing lease agreements.

At South Front Property encourage owners to come in and let us discuss your property portfolio, and in doing this together we can value add options into your property.



## Leasing

Commercial and Industrial leasing is a specialised field that requires experienced agents with strong local and market knowledge within the Industry. Our agents have experience each, this knowledge proves critical in assuring that both tenants and owners are given accurate feedback on commercial rates. Leasing your property can be an expensive process especially if a property is vacant for long periods, so therefore positive feedback on rates and market movement is imperative to make the decision process easier.

Lease documentation can also be a complicated process, at SFP our experienced administration team have years of knowledge in assuring that his process is kept as simple as possible. We have dedicated commercial legal professionals that we work with regularly who can advise with varying leasing documentation if needed.





Commercial

# Rental Estate

## COMMERCIAL REAL ESTATE

South front property limited pride itself in ability to assist clients who are looking for Commercial space. With collaboration with various Commercial Property owners we have been able to assist clients acquire space in the following areas

- Hospitality sector
- Warehousing
- Office space
- Supermarkets
- Sale of Commercial land spaces

We do also offer the following services to our clients

- 1) Valuation
- 2) Commercial real estate Research
- 3) Financial Modeling and Analysis for Commercial projects
- 4) Feasibility studies

# Consultancy (Structuring of Properties Transactions)

Our advisory Business offers services that help our clients manage risk and increase the effectiveness of their operations, while at the same time performing activities in a more efficient and cost -controlled manner. We are able to leverage significant breadth of knowledge and industry experience surrounding leading practices, and we bring a market proven methodology in delivering our services. Our advisory Business focuses on the real estate asset class, emphasising suitable investments using a systematic approach with the general objective of Maximizing total returns subject to each client's risk profile and investment guideline.

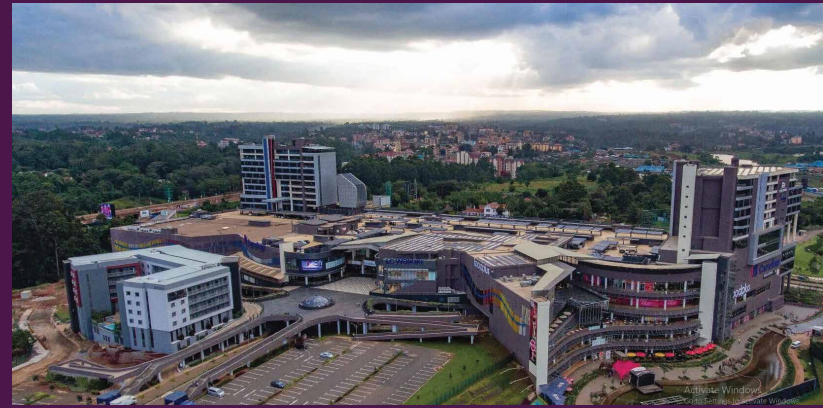
We provide a comprehensive range of advisory services based on our clients' specific needs using our extensive knowledge of real Estate investing, Troloppe performs discretionary investment management activities for certain clients. This may include evaluating client real estate investments, investments strategies and objectives, evaluating new investments and making and implementing Investment decisions.



## Projects:



Krishna Group:- Greenzone



Centurm :- Two Rivers





Lalucia Properties



AAD Properties



Pangani Low cost Housing Projects

# < Our People



## **LILIAN OBETTO** Operations

Qualified Chief Executive Officer with experience in overseeing the daily activities of small businesses and large businesses alike. A hands-on leader with vast expertise in Business Development, Operations, Sales, Leadership, Strategy Development and Enrichment of Trade through Technology in the FCMG industry. 20 years of working in diverse positions has enabled me to gain a wealth of experience in managing and inspiring both internal and external associates; while creating beneficial relationships with partners and building great teams.

Education , Business Administration 2007, Customer Service & Supervisory Management-2004  
International Diploma – Travel and Tours (IATA/UFTAA)-1998



## **HARRIET WANJIRU KURIA** Sales & Marketing

A goal-oriented sales and marketing expert with extensive - 9 years of experience having worked in different sectors. Through the years, I have excelled in utilizing my strong convincing and presentation skills to utilize sales account management coupled with sourcing for business opportunities and as a result, contributing to revenue realization. I possess excellent interpersonal and communication skills; I can listen attentively, communicate persuasively and follow through diligently to build brands and achieve targets. I desire to join a company that provides an opportunity to develop, promote new products and interact with new clients to develop sustained business for the organization.

Education , Master's in Business Administration – (Marketing Option); Bachelor of Arts in Journalism  
(Broadcast Major, Public Relations) - United States International University; 2006 to 2010.

# Our People >

## **BENWELL MAURICE OBETTO** Stratagy & Development

Benwell is an Accomplished Marketer with more than 20 years experience in Marketing Sales and Research His Work experience span many sectors.For more than 15 years he has held Management positions at Various top institutions which include Barclays bank of Kenya, Old Mutual and Britam Insurance.

Within the real estate space he has been able to structure various Apartment sales-With the oakway Development structuring in South B being one of his major success. He is also engaged by Top Companies like Jubilee properties, Centum real Estate,Krishna Group and many more in the area of property sales



## **JANET NDUNGE MWANGANGI** Sales & Marketing

skilled and experienced middle-level professionals well versed in the field of Property Management, Office Administration, Customer Service, Human Resource management and resource center coordination. With over 10 years of proven experience providing customer service for several different companies, I am confident I will make an immediate contribution to your team.remarkable interpersonal, organizational and time management skills. I am well versed in all the Microsoft Office suite applications.

Operations Management (Online Course) 2021 – Current WHARTON UNIVERSITY – Pennsylvania, USA  
Diploma II, Human Resources and Administration 2002 – 2004





# Our People >



PIC for placement

**ADDRESS**

**Back Cover**